

# **Personal Finance**

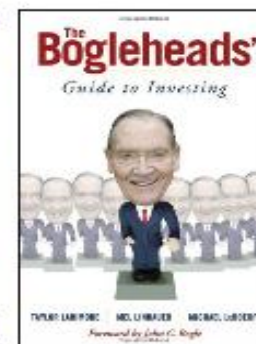
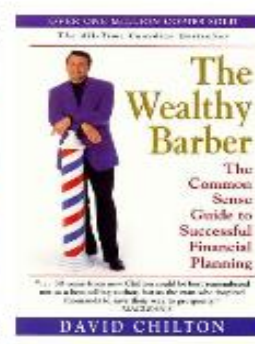
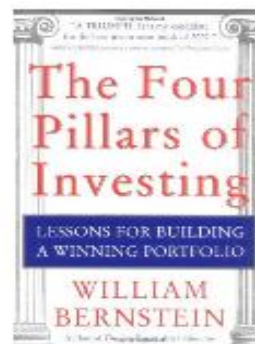
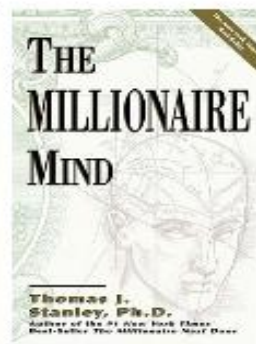
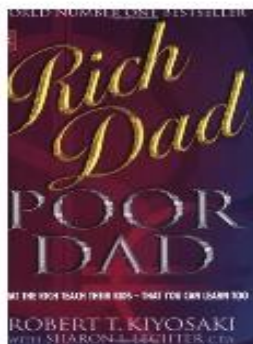
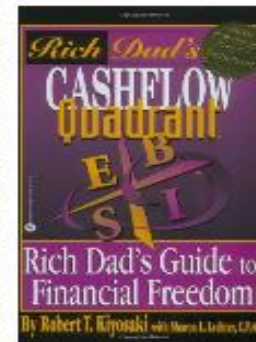
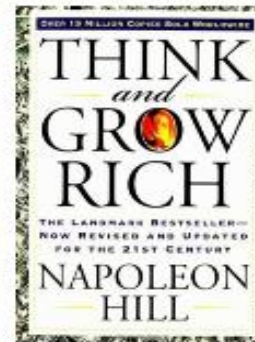
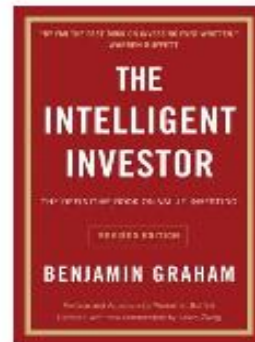
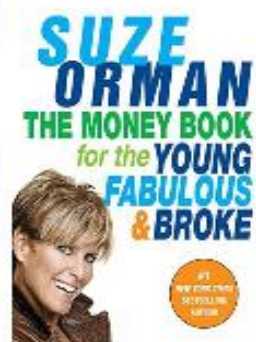
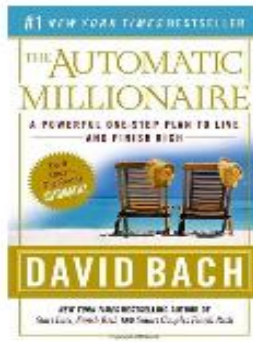
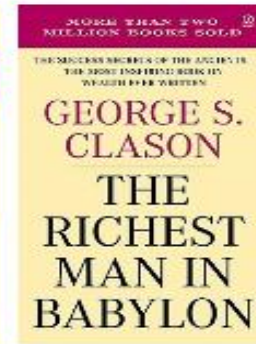
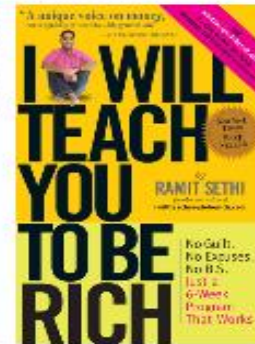
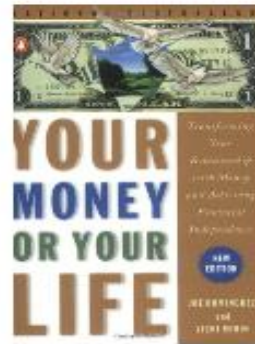
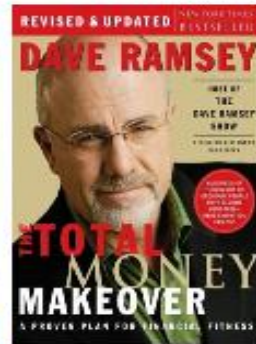
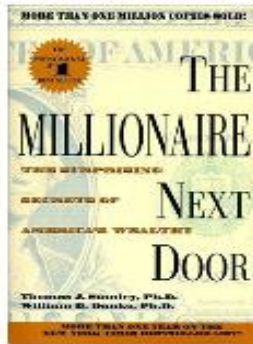
**Jenny Fry**

**Speed-dating Through the Genres**

**RA in a Day**

**October 20, 2015**

## Popular Personal Finance Books



**332**

# The Immortals

Dale Carnegie

Napoleon Hill

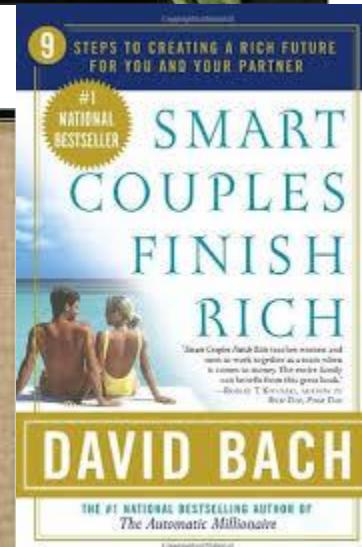
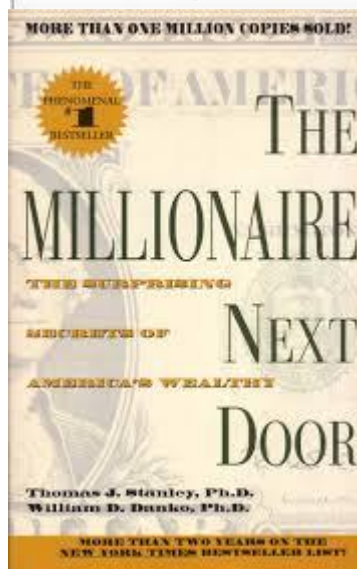
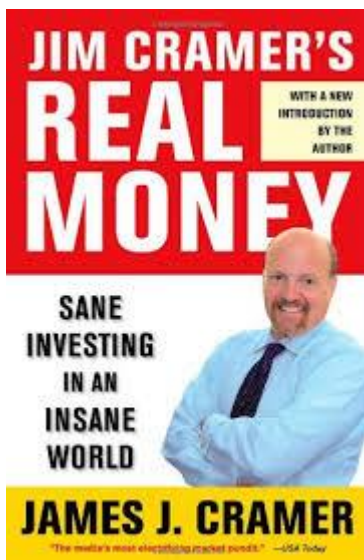
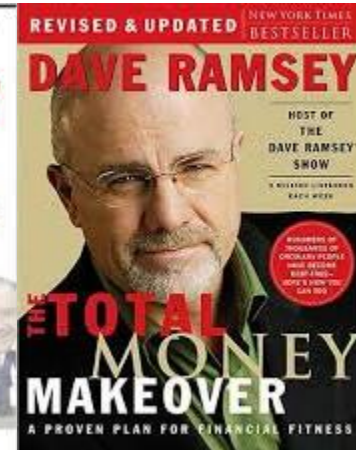
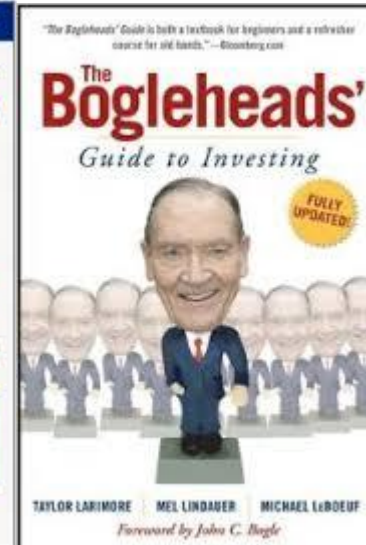
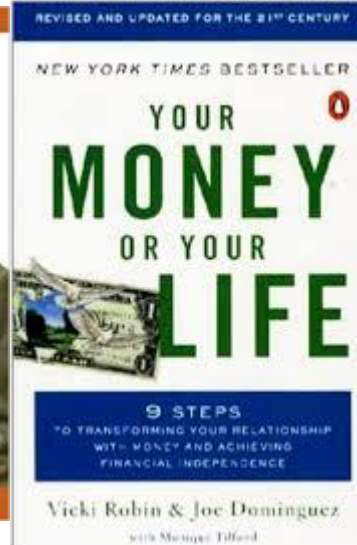
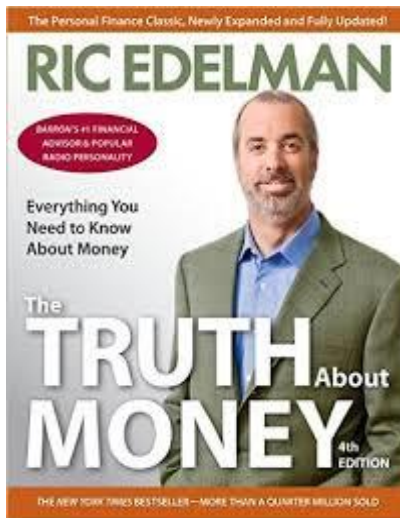
“A Random Walk Down Wall Street”

“Personal Finance for Dummies”

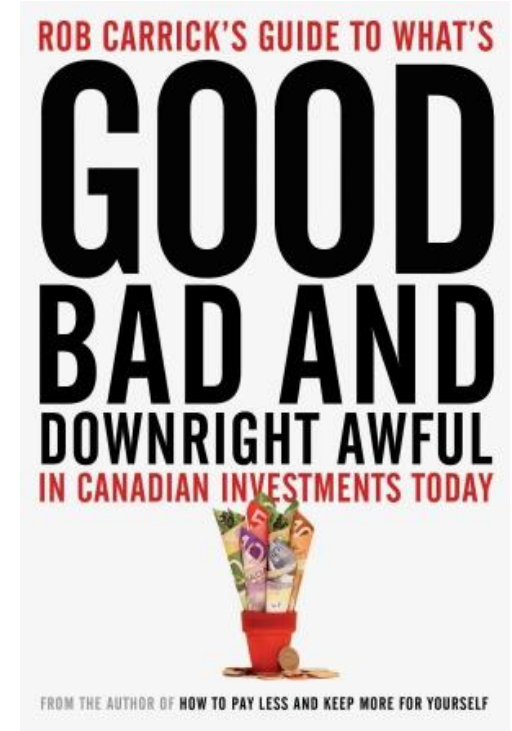
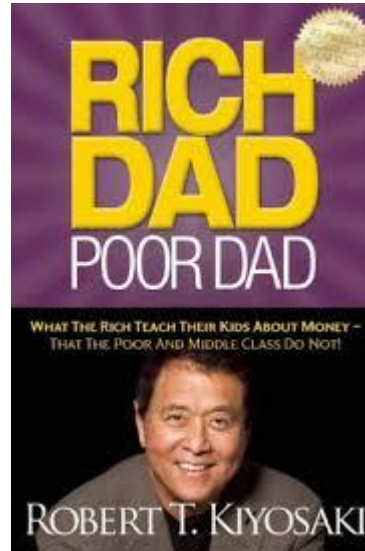
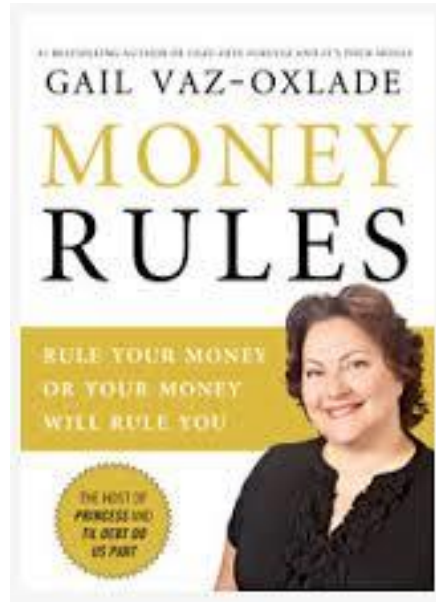
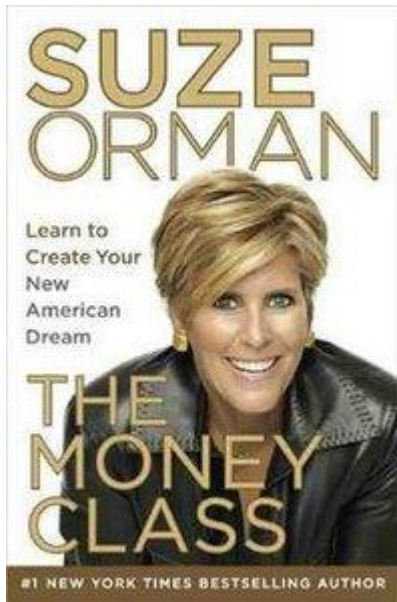
## **Classic storytelling:**

- **Dave Chilton**
- **George S. Clason**

# Popular/Contemporary



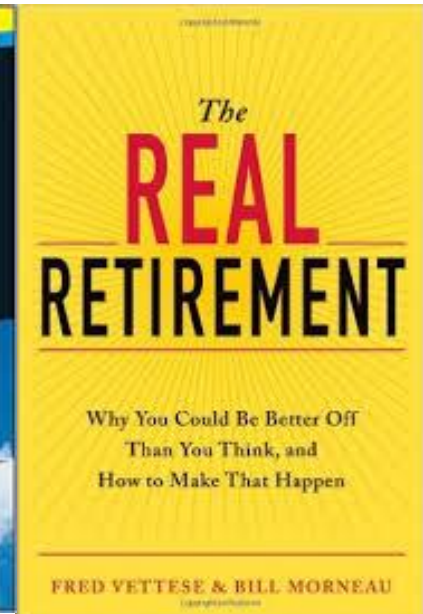
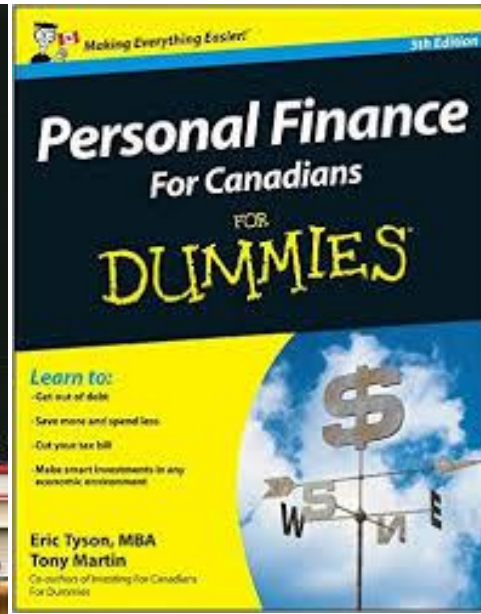
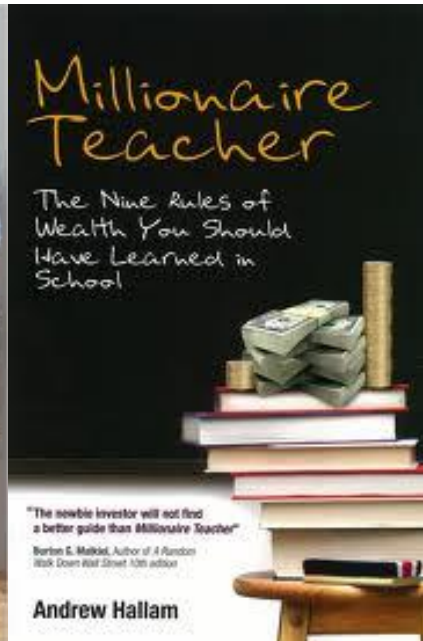
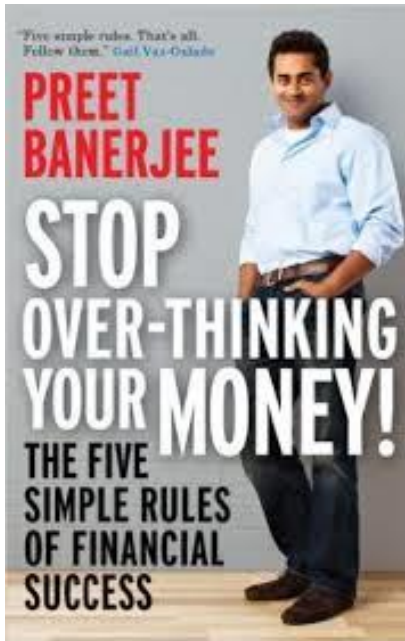
# Other Popular Authors



# Ask Questions About

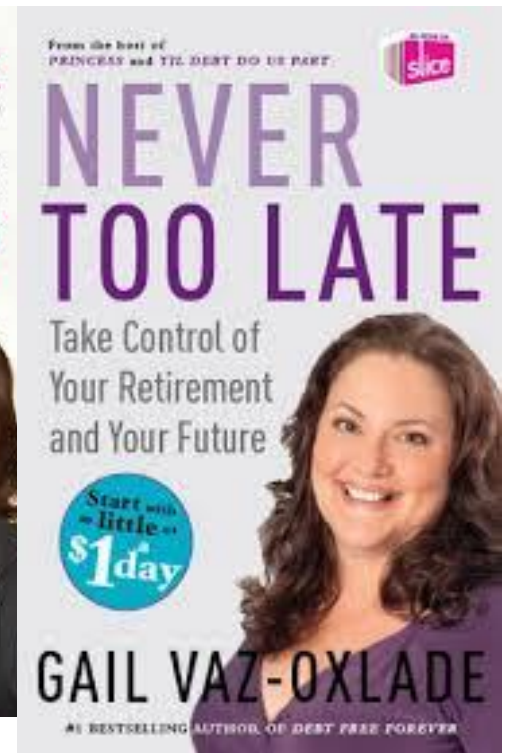
- Tailored guidance
- Accuracy
- Forms & features
- Timeliness
- Geography

# My Top Picks (thanks for asking!)





# And anything by Gail Vaz-Oxlade...



# Amazon Bestseller

Our most popular products based on sales

Any Department **B**

Books **81**

Business & Investing

## Personal Finance

Bankruptcy

Budgeting & Money Management

College & Education Costs

Credit Ratings & Repair

Estate Planning

Financial Planning

Financial Planning Workbooks

Insurance

Money & Values

Money Management for Women

Money Management for Young People **84**

Real Estate

Retirement Planning

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	<b>Pound Foolish: Exposing the Dark Side of the Personal Finance Industry</b> by Helaine Olen ★★★★☆ 3.66 avg rating — 859 ratings — published 2012 — 5 editions	Read My rating: ★★★★☆
	<b>Personal Finance in Your 20s for Dummies</b> by Eric Tyson ★★★★☆ 3.23 avg rating — 135 ratings — published 2010 — 7 editions	Want to Read Rate this book ★★★★☆
	<b>Kiplinger's Practical Guide to Your Money: Keep More of It, Make It Grow, Enjoy It, Protect It, Pass It on</b> by Kiplinger's Personal Finance (Editor)	Want to Read Rate this book

# Lists on Goodreads

## Lists



### Wealthgrow - Empfohlene Bücher

10 books — 1 voter



### Best Books on Home Money Management

19 books — 16 voters



### Focus on Finance

6 books — 3 voters



### Consumerism

43 books — 15 voters



### Popular Retirement Roadmap Books

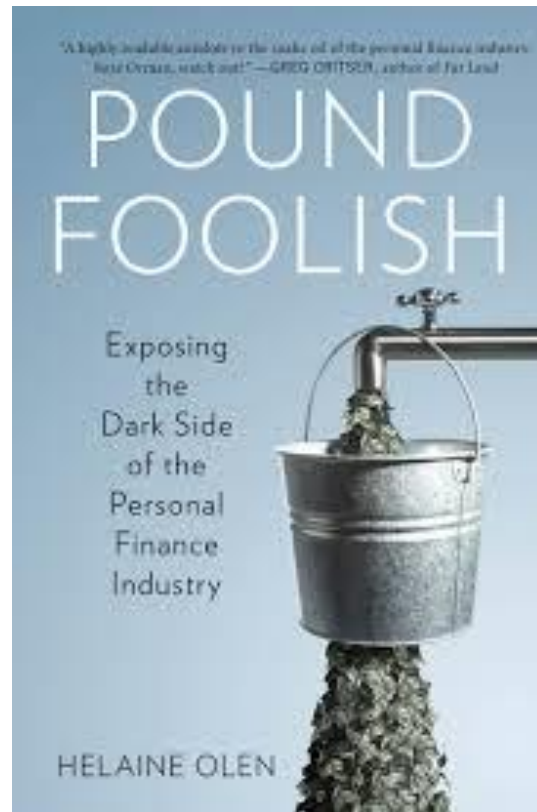
18 books — 14 voters



### Home Ec 101

1 book — 1 voter

If you only read one, read this one



You are in charge of  
your money, not the  
other way around.

Thank you.